



The 2012 Alpha School Gala
The Lexus Club at PNC Park
March 10, 2012 • 6-11 p.m.

SUPPORT THE ALPHA GALA AND PROMOTE YOUR BUSINESS

1. **Be a Sponsor!** Corporations, families and friends of Alpha School can show their support by sponsoring the Gala. Pick a sponsorship level:

- \$2,000 EAGLE SPONSOR** – includes 8 tickets to Gala and full-page ad
- \$1,000 PROVIDENT SPONSOR** – includes 4 tickets and half-page ad
- \$500 BLUE & WHITE SPONSOR** – includes 2 tickets and business card ad

2. **Be an Underwriter!** Does your employer or favorite local business want to support Alpha School, but not necessarily attend the Gala? Ask them to be an underwriter, helping to defray the costs of the event and maximize the earnings that will go directly to supporting the mission of Alpha School. Check one:

- \$2,500 DINNER UNDERWRITER** – recognition at the food stations
- \$1,500 ENTERTAINMENT UNDERWRITER** – recognition at the podium
- \$750 PARKING UNDERWRITER** – recognition on the parking passes
- \$250 AUCTION ITEM UNDERWRITER** – recognition at the auction tables

3. **Advertise in the 2012 Gala Program!** Corporations, families and friends can promote their businesses and offer best wishes to Alpha School in our program booklet. Send your business card or black and white camera-ready advertisement via email to AlphaGala2012@gmail.com. Or, send us the text of your desired advertisement and we will generate the ad for you! Check one:

- Full Page Ad** – \$150
- Half Page Ad** – \$100
- Business Card Ad** – \$50

4. **Don't forget to list your business for free in the 2012 Alpha Family Business Directory, which will be distributed at the Gala.** The form for this directory was sent home last week. Please complete and return it ASAP.

Return this form, with any advertisement material and payment (checks payable to Alpha School APTA), by February 15, 2012, to:

Providence Heights Alpha School
2012 Alpha School Gala
9000 Babcock Boulevard
Allison Park, PA 15101

BUSINESS NAME: _____
CONTACT NAME: _____
PHONE: _____
EMAIL: _____

Don't forget to invite the businesses in your community that you patronize to advertise in our Gala program and/or to become a sponsor or underwriter of our event! **If you have any questions or need additional copies of this form**, email AlphaGala2012@gmail.com or call 412.318.4491.